

Timothy C. Helmick, *Principal* (800) 605-8988 x101 (215) 207-9431 THelmick@IPBrokerage.com

Michael Rowe, Brokerage Director (800) 605-8988 x105 (215) 207-9435 MRowe@IPBrokerage.com

Ted McComb, Agency Manager (800) 605-8988 x107 (215) 207-9437 TMcComb@IPBrokerage.com

Bernie Malone, Policy Admin (800) 605-8988 x109 (215) 207-9439 BMalone@IPBrokerage.com

1717 Arch St, Suite 3940 Philadelphia, PA 19103

(800) 605-8988 toll free (215) 207-9430 phone (215) 207-9454 fax www.IPBrokerage.com











IP Brokerage provides risk management **SOLUTIONS**, marketing and administrative **SUPPORT**, top **COMPENSATION** and unparalleled **SERVICE** to leading insurance and financial professionals across the country. We offer the industry's most competitive Life, Disability, and Long Term Care insurance products as well as a full suite of Fixed, Index and Income Annuities.

BROKERAGE UPDATE: JUIY 2017



RAPID APP

EXPANDS

IP Brokerage is Pleased to Introduce Pacific Life's New Promise Term Portfolio

We're excited to introduce this limited rollout, new to brokerage product from **Pacific Life**. This competitively priced product is available with a min face amt of \$50k and features 10, 15, 20, 25 and 30 year term lengths. Underwriting features very aggressive build charts and favorable guidelines for depression, sleep apnea, asthma and more. All this from one of the most trusted and recognizable names in the industry. Get a quote today.



It's All About Spending Less Time On Paperwork and More Time Selling!

Pacific Life, and their new brokerage term product, Promise Term, becomes the 7th carrier on our *RapidApp* platform. They join an already robust lineup including AlG, John Hancock, LGA (Banner and William Penn), Mutual of Omaha, Protective and SBLI (Centrian). With *RapidApp*, you can quote a case and submit a drop ticket in less than 6 minutes. Haven't tried it yet? Contact our office to get your username and password now.



New Marketing Campaign Available from OneAmerica is Now Available

Join IP Brokerage and OneAmerica in promoting long-term care (LTC) protection to women. OneAmerica's goal is to help educate women about their LTC needs and inspire them to create a strategy, so they can face the future with more confidence. Some of the available resources include social media campaigns, web content, consumer mailers and more. To access this information, contact our office or visit the OneAmerica site here.



Looking for Employee Benefit Solutions? We Can Help!

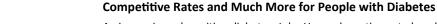
IP Brokerage has partnered with Reliance Standard to make employee benefits easier and more profitable to sell. In business for more than a century, Reliance Standard specializes in innovative and flexible employee benefits solutions including disability income, group term life and dental/vision insurance, a suite of voluntary (employee paid) coverage options, medical stop loss and limited benefit medical plans. Call for more info!



TYPE 2 DIABETES

Life, uncomplicated. Introducing PruLife Essential UL.

PruLife Essential UL is now available. With the newest UL from Prudential you can offer your clients the simple design they want with the contemporary benefits they need. It's a current assumption UL that features daily interest crediting, meaningful no-lapse guarantees to age 90 and beyond, steady cash value growth potential that's not tied to the market and the ability to help clients in the event of a chronic illness. Call for more info.



A pioneer in underwriting diabetes, John Hancock continues to be a leader in offering competitive decisions to people living with type 2 diabetes. Now, with the John Hancock Vitality Program, your clients can save even more money on life insurance and get rewarded for the things they're already doing to manage their condition. Take a look at how affordable life insurance with the John Hancock Vitality Program can be for your clients.